

ARUN SHENOY

announces the release of a new concept album *A Stagey Bank Affair* in collaboration with **The Groove Project**

The highly anticipated **Contemporary Instrumental** album from Arun Shenoy marks his first collaboration with the Groove Project, and presents an immersive audio-visual experience of the Bansuri Funk Music, Artwork, Animation, Liners and Physical Packaging.







Artist Name: **Arun Shenoy & The Groove Project**

Title: **Sugar Free (feat. Uziel)**
Format: **Single (digital and physical)**
Release Date: **June 03, 2016**

Title: **A Stagey Bank Affair**
Format: **Album (digital and physical)**
Release Date: **July 01, 2016**

Genre: **Contemporary Instrumental / Funk / Jazz / World Fusion**
Copyright: **Arun Shenoy Music Publishing (BMI)**
Label: **Narked Records**

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A man once went to a doctor and said he was sad. The doctor asked him to go see the clown in a circus who could make anyone laugh.

He replied, "I am that clown."

This album is a journey of that sad clown, who goes through the randomness of being in a colourful fairground which is life.

THE PROJECT

A STAGEY BANK AFFAIR marks ARUN SHENOY's first album in 4 years and a follow up to his critically acclaimed **GRAMMY**®-nominated debut *Rumbadoodle*. The highly anticipated concept album is Shenoy's first collaboration with THE GROOVE PROJECT, a musical supergroup of Shenoy's long term collaborators, each of whom bring a unique perspective to the music.

THE BANSURI FUNK SOUND

Bansuri Funk is sound stylized by the fusion of Funk, Jazz and Rock with a spicy hint of Worldly Pleasures, the latter being a reference to the blazing performance on the traditional Bansuri by acclaimed flautist **Ravichandra Kulur**.

THE CONCEPT ALBUM

The album's title *A Stagey Bank Affair* draws inspiration from a popular phrase in the North East of England that goes "a house like stagey bank fair." The phrase is actually a reference to an agricultural fair at Stagshaw Bank, near Hexham, Northumberland. Legend has it that over the years, the farming side dwindled and the remaining fair became more associated with gambling and drinking. Renowned for its rowdy and notorious reputation, the fair was eventually closed in the 1920s, and the phrase "Stagey Bank Fair" passed into common parlance.

The concept has served as an inspiration for Art Director **Roshni Mohapatra** to craft a visual aesthetic built on vintage fairgrounds and the fading art of carnival poster illustrations. Her vision, in collaboration with the team at **Actuality Films NYC** with **Robert Capria** at the helm, have resulted in vivid illustrations and animation that serve to create an immersive audio visual experience.

The first single "Sugar Free (feat. Uziel)" with a supporting animated music video releases on June 3rd via Narked Records. The full album *A Stagey Bank Affair*, supported by an animated music video for the title track, releases on July 1st.

ABOUT ARUN SHENOY

ARUN SHENOY is a **GRAMMY**® Award nominated composer and record producer. Based in Singapore and also a US Resident, his versatile production style spans genres as wide as rock and funk, to jazz and world music. Arun writes and produces music released as solo productions under his own name, as well as for other bands and solo artists. Shenoy's debut world fusion production titled *Rumbadoodle* (2012) secured a nomination at the **55th Annual GRAMMY**® Awards. "Bliss," Shenoy's follow up single from his Indian World Fusion project was launched by the Recording Academy via a Worldwide Exclusive First Look at **GRAMMY.com** in 2013. Shenoy has also collaborated with a diverse range of artists and producers from Matthew Shell to Sridhar, and also released with Kulur and Duke an eponymous debut single as a trio under the moniker **Soul'd**. The music on "**Soul'd**" introduced the Bansuri Funk music to the world. Shenoy has been featured twice at the **GRAMMY**® Award red carpet arrivals, in 2014 by Zen Magazine and again in 2015 by Le Guide Noir. He is the **founder and CEO** of publishing firm **Arun Shenoy Music Publishing** and record label **Narked Records**.

www.arunshenoy.com

This life is meant to be an adventure of wandering and wondering. We will embrace the chaos like adults. We will be like children riding on a carousel spinning around, hopping from toe to toe, and refusing to queue up for a giant wheel. Being child-like with grace is what we all musically stand for. We want colour and happiness. Music is enough for us to be away from a monochromatic 9-to-5 world. *A Stagey Bank Affair* is a labour of that love; of a wonderland that we have, and representative of the inherent sadness and chaos that we take up every day as adults. Despite everything, when we open our eyes every morning and look at the colours around us, we blink and look at everything all around. The trees are green, the sky is blue and some flowers are red. And the shades, those take over our adult lives, don't they? The grey in the sky, the brown dust on the table and purple bruise on the knee.

— Roshni Mohapatra, Art Director

ARUN SHENOY AND THE GROOVE PROJECT

Arun Shenoy Guitar
Ravichandra Kulur Flute
Jeff Coffin Saxophone
Nick Stefanacci Saxophone
Jonathan Anand Wesley Keyboards

Ed Roth Keyboards
Dave Gross Keyboards
Felipe Praino Guitar
Jim Kimo West Guitar
Owen Gurry Guitar

Ian Cameron Violin
Duke Purisima Bass
Jerry Chua Drums
Don Hart Orchestration

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